

# YEU 2012 RETAIL CHAIN ECP REGISTRATION FORM

Please make copies for everyone who is attending from your office

Date: \_\_\_\_\_ Office: \_\_\_\_\_  
Please Print

Phone: \_\_\_\_\_ Office Phone Fax: \_\_\_\_\_ Office

Name: \_\_\_\_\_  
First & Last Please CLEARLY Print (This is the name that will appear on Badge)

Address: \_\_\_\_\_  
Office Address, City & State

Are you ABO Certified?  YES  NO

### PLEASE SELECT YOUR CLASSES (one class per hour)

NOTE: If you leave a class early you will not receive an ABO certificate

#### CLASSES: 9:30 - 10:30

- These are a Few of My Favorite Things (COPE)
- Managing Difficult Fits (ABO)
- Effective use of Optical Warranties (ABO)
- Match Making (ABO)
- Visiooffice (ABO pending)

#### CLASSES: 11:00 - 12:00

- How to Take the Recurrent out of RCE Syndrome (COPE)
- Optifog (ABO pending)
- Differentiation in Today's Modern Optical Marketplace (ABO)
- Fitting & Dispensing Pediatric & Children's Eyewear (ABO)
- Vantage (ABO)

#### CLASSES: 1:30-2:30

- What Doctors, Staff & Patients Need to Know about DL (COPE)
- Practical Optics (ABO pending)
- Turning Lemons into Lemonade (ABO)
- Let's Fill up the Appointment Book (ABO)
- Technical Superiority (NON ABO)
- From Correction to Prevention (ABO)

#### CLASSES: 3:00 - 4:00

- Prescribing New Lens Technologies for OP Conditions (COPE)
- Stress Management (ABO)
- Frame Technology: Past, Present & Future (ABO)
- Customer Service: Increasing Patient Satisfaction\* (ABO)
- Enhanced Vision versus Restored Vision (ABO)

*\*Note: Customer Service is a 2 hour course and you can not take a class the following hour*

#### CLASSES: 4:30 - 5:30

- Are Online Eyeglasses for you (COPE & ABO)
- Why won't the Lab Make These the Way I Want (ABO pending)
- The Second Pair Sales (ABO)
- A Purchase they Can Leave with (NON ABO)
- I Can Read Better Now! (NON ABO)

I will ONLY be attending the Exhibit Hall

Paying by Check: Make check payable to Cherry Optical: Registration form must accompany check  
Credit Card Payment: Fill out the information below and fax to Cherry Optical

YEU registration fee \$100.00

Name on card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Payment Amount: \_\_\_\_\_ Card: Visa MasterCard Card # \_\_\_\_\_

Expiration date: \_\_\_\_\_ Code \_\_\_\_\_

Please let us know if you will be attending Lunch/Dinner so we can give the Event Center an accurate count

LUNCH  YES  NO

DINNER  YES  NO

Please fax to Cherry Optical at (313) 388-9474