

## New VARILUX Sport™ lenses

Sports equipment is a multi-billion dollar business. Everyone wants an edge. But no matter how much people spend on high-tech everything, from biking equipment to tennis racquets to ski boots, even the best sports equipment can't make up for poor vision.

Until now, there was no solution for presbyopes. General purpose progressive addition lens (PALs) offer a limited distance-vision area and peripheral distortion that creates swim. Single-vision lenses may address distance and dynamic vision, but don't address near and intermediate needs.

But all that's now changed with new VARILUX Sport, the first and only PAL specifically designed to optimize vision for outdoor athletic activities. Varilux Sport lenses are designed to reduce swim and increase distance vision to optimize visual performance during outdoor activities.

### STANDARD PROGRESSIVE LENS



Traditional PALs have 3 fields of vision designed for everyday use.

### VARILUX SPORT LENS



Varilux Sport prioritizes the distance, near and intermediate fields of vision to maximize athletic performance and minimize swim.

## Get in the game with VARILUX Sport™ The one and only PAL made specifically for outdoor activities

**DESIGN:** Delivers the enlarged visual field and enhanced dynamic vision demanded by athletic activities

**COLORS:** Unique filters meet the precise needs of specific outdoor activities, such as biking, fishing, and tennis

**MATERIALS:** Created with Airwear® material for light weight, impact resistance, and UV protection

**ANTI-REFLECTION:** Each lens comes standard with Crizal Sun™, the first anti-reflective for sunwear, delivering enhanced comfort, durability, and ease of cleaning

Material	Color	Power Range	Add Power	Cylinder
Airwear 1.59	Breva, Squamish, Santa Ana, Skiron, Lombard, Williwaw	-8.00 to +6.00	0.75 to 3.50	-4.00

VARILUX Sport is the ideal lens for active, athletic presbyopes. To learn more about these lenses, contact your sales representative or visit [www.Varilux.com](http://www.Varilux.com)



©2008 Essilor of America, Inc. All Rights Reserved. Essilor, Varilux, and Airwear are registered trademarks and Varilux Sport, Crizal Sun and Essilor Sport Solutions are trademarks of Essilor International. VisionWeb is a service mark and "Streamline. Simplify. Succeed." is a trademark of VisionWeb, Inc. LIT CODE BST/GRY 8/08

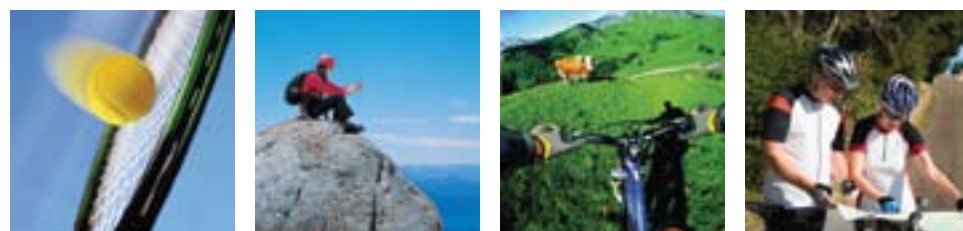


The most important sports equipment you'll ever need.

**New Varilux Sport™ Lenses**

The only progressive lens specially made for outdoor sports.

VARILUX Sport™ lenses are digitally surfaced, and each field of vision has been specifically designed for the unique visual demands of athletic activities. VARILUX Sport lenses have been wearer-tested to ensure that they deliver the unrestricted distance and dynamic vision that help you to see fast-moving objects better.



**DYNAMIC VISION:** Low peripheral distortions enhance dynamic vision, making this lens great for seeing fast-moving objects, such as tennis balls, with virtually no swim effect—even when you're moving.

**DISTANCE VISION:** To make this lens ideal for outdoor activities, the field of distance vision is larger than general purpose PALs, creating a much larger field of view. This distance vision is also crisper so that even far away targets appear perfectly clear.

**INTERMEDIATE VISION:** Intermediate vision is completely natural to complement head and gaze inclination when looking down.

**NEAR VISION:** The near vision area is easy to locate. Perfect for a quick look at a watch or map.

Polarized or fixed tinted for specific outdoor activities.

VARILUX Sport™ lenses come either polarized or fixed tinted to adapt to meet the visual demands of specific athletic activities.

### Polarized

**Breva**  
Yellow



CATEGORY 2

Recommended for biking, fishing, skating



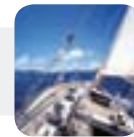
- 30% transmission
- Eliminates surface glare from roads and water
- Sharpens vision, especially in low light

**Squamish**  
Brown



CATEGORY 3

Recommended for aquatic sports, driving, run/walking



- Polarized: 12% transmission
- Eliminates glare and significantly improves contrast in bright conditions
- Protects from harsh conditions

### Tinted

**Skiron**  
Orange



CATEGORY 1

Recommended for shooting, hunting, archery, skiing



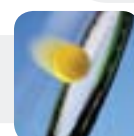
- 37% transmission
- Eliminates diffused light, optimizing contrast for extremely sharp vision
- Minimizes loss of depth perception

**Santa Ana**  
Brown



CATEGORY 2

Recommended for tennis, golf



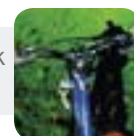
- 24% transmission
- Eliminates diffused light, especially on green surfaces

**Lombard**  
Orange  
Brown



CATEGORY 3

Recommended for hiking, rock climbing, mountain biking



- 12% transmission
- Maintains good color perception to minimize visual fatigue
- Maintains a natural perception of surroundings

**Williwaw\***  
Dark  
Brown



CATEGORY 4

Recommended for climbing, skiing, high-altitude activities



- 5% transmission
- Drastically cuts light intensity
- Keeps vision comfortable in extreme environments

\*Not recommended while driving.

The total sports lens for presbyopes

VARILUX Sport™ lenses go way beyond general-purpose PALs, giving your presbyopic patients a clear advantage.

**DESIGN:** This new patent-pending, progressive design was created specifically to improve visual performance during outdoor athletic activities.

**COLORS:** Lens colors are customized to meet the needs of targeted outdoor activities, such as fishing, skiing, and tennis.

**MATERIALS:** Created with Airwear® lenses for maximum lightness, impact resistance, and UV protection.

**ANTI-REFLECTION:** Each Varilux Sport lens comes complete with Crizal Sun™. It virtually eliminates eye strain from glare and reflections, while providing unsurpassed durability, scratch resistance, and cleanability.

**BLUE-LIGHT FILTERING:** The lens increases acuity and contrast by blocking blue light.

**SINGLE VISION FOR SPORTS:** For your athletic patients who wear single-vision lenses, we suggest Essilor Sport Solutions™.